



OUTDOOR WRITERS OF CANADA JOURNALISTES DE PLEIN AIR

A NON-PROFIT PROFESSIONAL ORGANIZATION

MEMBERSHIP APPLICATION

TYPE OR PRINT clearly to complete, in full, all pages of this application. Return application to the Executive Director along with a **\$90.00** cheque (**\$40.00** for a Student membership) or money order payable to Outdoor Writers of Canada for the annual membership fee. Fees are refundable in the event of rejection of an application by the membership screening committee. Incomplete application forms will not be considered.

NAME OF APPLICANT _____

MAILING ADDRESS: _____

(Street and number)

(City & Province/State)

(Postal Code)

SPOUSE'S NAME IF APPLICABLE _____

PRINCIPAL POSITION, TITLE, STATUS _____

TELEPHONE: BUSINESS: _____ HOME: _____

EMAIL _____ FAX: _____

ACTIVE members must meet the minimum standards in one category OR make application on a combined category basis, (i.e. Any combination of criteria in two or more categories to meet the criteria for ACTIVE membership.) (*See criteria on page 2*).

PLEASE NOTE: Applicants not qualifying for **ACTIVE** status will receive consideration for **ASSOCIATE** membership by the screening committee. (*see page 4*).

We also offer a **STUDENT** membership. Please refer to page 4 for criteria.

All membership applications must have sponsorship of an **ACTIVE** member, either by signature on the final page of this application or by letter of confirmation to:

T.J. Schwanky - Executive Director
P.O. Box 934, Cochrane, Alberta T4C 1B1
Tel: 403-932-3585 • Fax: 403-851-0618
E-mail: outdoorwritersofcanada@shaw.ca



OUTDOOR WRITERS OF CANADA ACTIVE MEMBERSHIP QUALIFICATIONS

NEW MEMBERS PLEASE NOTE: The **minimum qualification** for ACTIVE status is 10 points **during each continuous 12 month period** prior to applying for or renewing membership. Points can be combined from two or more categories.

Prospective members must provide a detailed qualification list and tear sheets or similar documentation. Tear sheets or copies provided must show the publication's name and date of publication. If a byline is not given, proof of authorship and payment for same must be provided in a written statement from the publisher or editor.

Indicate your appropriate category(s) on page 2 of the membership application, and provide the necessary details on page 3.

- BOOK AUTHOR:** One outdoor book published annually. Contributing authors to books can claim one point per chapter. Provide one copy with membership application. Provide information on page 3.
- FREELANCE WRITER - MAGAZINE:** Each full-length feature article or column equals one point. Provide three tearsheets or photocopies of entire articles or columns. Each short item, filler or new report counts for one quarter point. Provide six tearsheets or photocopies of each. List magazines on page 3.
- FREELANCE WRITER - NEWSPAPER:** Each feature article or column equals ½ point. Provide three tearsheets or photocopies, and list newspapers by name on page 3.
- BROADCASTER:** Each 15 minutes of broadcast time equals one point. Provide three promotional brochures, newspaper or magazine reviews, published and dated announcements, or combination thereof. Lacking these, one taped copy of a broadcast may be submitted. List radio stations on page 3.
- LECTURER:** Each paid lecture equals one point. List locations and dates on page 3. Provide promotional brochures/material, newspaper or magazine clippings, or similar material.
- CINEMATOGRAPHER:** Each five minutes of film or video equals one point. Provide three promotional brochures, newspaper or magazine reviews, published and dated announcements, or combinations thereof. Lacking these, submit one copy of a program. List films/videos on page 3.
- ARTIST/CARTOONIST/ILLUSTRATOR:** Each black and white illustration or cartoon published equals one half point; provide three tear sheets or copies. Each color painting published/sold equals two points; provide three tear sheets or copies of published work. Each sculpture/carving sold equals two points. List sold, unpublished art (amounts not required) on page 3.
- FREELANCE PHOTOGRAPHER:** Each photograph sold and published equals one half point. Provide three tear sheets or copies. List photos on page 3.
- SALARIED PUBLISHER/EDITOR/WRITER/PHOTOGRAPHER:** A full time employee holding an established position with a recognized magazine, newspaper, periodical, or government or private agency concerned with conservation and/or outdoor recreation equals 10 points annually. Provide one copy of the publication. If masthead credit is not given, proof of paid employment must be provided in a written statement from the publisher, editor or employer. Provide information on page 3.
- INFORMATION OFFICER:** A full-time employee of a government or non-profit organization engaged in conservation or outdoor recreation services equals 10 points annually. Provide information on page 3, plus a written statement from your employer indicating your status as a paid employee.
- PUBLIC RELATIONS SPECIALIST:** A full-time employee of private industry engaged in producing material that may be of a commercial nature, but is conservation, environment or outdoor recreation related equals 10 points annually. Provide information on page 3, plus a written statement from your employer indicating your status as a paid employee.



**LIST ONLY ENOUGH ITEMS TO QUALIFY FOR ACTIVE
MEMBERSHIP OR ASSOCIATE MEMBERSHIP**

PUBLICATION; RADIO STATION; TV NETWORK; DESCRIPTION OF WORK OF ART (Cartoon, Painting, etc.); LOCATION OF LECTURE		TITLE OF ARTICLE; BROADCAST; PROGRAM; FILM; PAGE ON WHICH PHOTO/ARTWORK APPEARED	DATE
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

BOOK AUTHOR		SALARIED PUBLISHER/EDITOR/WRITER/PHOTOGRAPHER	
Book Title:		Type of Publication:	
Publisher:		Name of Publication:	
Date Published:		Publishing Frequency:	
Topic:		Your Title or Position:	
ISBN:			

INFORMATION OFFICER:		PUBLIC RELATIONS SPECIALIST:	
Name of Employer:		Name of Employer	
Your Title or Position:		Your Title or Position:	

Bio Information: Please provide a brief bio for the Membership Directory



FOR THE APPLICANT: I hereby make application for membership in the Outdoor Writers of Canada /Chroniqueurs de la Vie au Grand Air du Canada and certify that the information submitted is accurate. I have read the principles and creed of this association as printed in the brochure enclosed with this application and understand that to remain a member in good standing I am bound by these principles and creed.

OWC-JDPA OBJECTIVES

To stimulate interest in, and appreciation of the outdoors.

To stimulate high standards of craftsmanship among professionals concerned with the portrayal of outdoor life.

To co-operate with government agencies and others in support of the best possible use of Canada's renewable natural resources.

Are you applying for s **STUDENT** membership? Yes No

If so, please provide name of institution or course that you are taking, plus a contact phone number.

Date _____ Signature _____

For the sponsor: (Please review application BEFORE submitting to the Executive Director and Screening Committee to assure completeness).

I certify that I am familiar with the work of the applicant and recommend him/her as qualified for OWC/CVGA membership.

Date _____ Signature _____

MEMBERSHIP CATEGORIES (circle the one that applies)

ACTIVE: Meets the categories detailed in the application, subject to a periodic audit of qualifications.

ASSOCIATE: Applicants engaged in outdoor communications, but not involved enough to meet active requirements, may apply for associate membership. An associate member may, upon meeting active requirements, request reclassification to active status.

STUDENT: Applicant must be enrolled in an institution of higher learning, pursuing a course of study related to the outdoors and/or communications.

SUPPORTING: Is not engaged in media activity but supports the aims and objectives of OWC. Supporting membership is not to be confused with a corporate membership. While corporate members receive the newsletter and the membership directory, supporting members only receive the newsletter.

If you have any questions regarding membership categories or any other aspect of the application, please contact OWC Executive Director:

T.J. Schwanky at 403-932-3585 or by email at: outdoorwritersofcanada@shaw.ca