

2010 OWC National Communications Awards

RULES OF SUBMISSION

1. All entrants must have been a registered member for the year 2009 (paid \$85 for 2009 dues or \$35 for a Student Member). In addition, you must be a paid-up member for the year 2010.
2. All entries must have been published or broadcast between Jan. 1, 2009 and Dec. 31, 2009. All internet entries submitted in the Newspaper/Internet Column or Newspaper/Internet Feature categories must have been initially posted on a web site between Jan. 1, 2009 and Dec. 31, 2009.
3. You may not submit an entry that previously won first, second or third in the OWC Award Program.
4. Only entries submitted directly by the author, photographer or performer will be accepted.
5. Newspaper and magazine entries must be submitted in the original form in which they were submitted for publication (original manuscript). Author's name must be removed. There shall be three copies submitted for judging, as well as one original tear sheet (or photocopy of the tear sheet) to prove publication and date. The tear sheet or photocopy will be retained for OWC records.
6. Three 5"x7" copies of original photograph and one tear sheet for the photograph category must be submitted. PLEASE NOTE: Only 5"x7" size original photographs will be accepted for judging.
7. Television and video entries must be submitted by writer/producer/performer only. Three DVD copies of each entry are required. There is a maximum of two submissions that must include the date of broadcast. This category includes programming for public broadcast as well as videos for commercial or promotional use. All videos must be related to outdoor themes to be eligible. If video entries are part of a series, only one episode of the series can be submitted.
8. Book entries require three published copies. An entry in this category can be by a single author or co-authorship, but all authors must be OWC members in good standing. Entries containing more than two authors are ineligible. Please note that books cannot be returned.
9. Members may submit up to two entries per category in the OWC National Communications Awards Categories. However, since The Brock McRitchie, the DUC Wetlands Appreciation Awards, and the National Fishing Week Writing Awards are separate from the OWC National Communications Awards, members are allowed to enter the same article in each of these awards. Please submit one entry form for each article entered. **Do not list multiple categories** on one entry form or your entries will be disqualified.
10. Only writers who are protégés within the OWC mentor program or writers who have received remuneration for no more than two published articles are eligible for the Len Rich Tight Lines Award. Only unpublished submissions of 500-1500 words in length will be accepted. Please submit final draft only. All other criteria for Outdoor Writers of Canada Award applies.

11. Each category must have a minimum of four entries to be valid. Should there be a shortfall in entries for any category; the member has the option of resubmitting work in next year's contest.
12. A \$10 fee per CATEGORY must be included with your submission. Please make your cheque to Outdoor Writers of Canada and reference "communication awards" on the cheque. Please do not send cash or money orders.
13. If you request any materials, such as tear sheets or magazines, be returned to you, you must enclose a stamped, self-addressed envelope with your entry.
14. Provided the release at the bottom of the entry form has been signed, OWC may publish winning entries in upcoming issues of Inside-Outdoors and/or on the OWC web site following announcement of the winning entries.
15. If an entry is received that does not indicate a category, it will be up to the discretion of the awards chairperson to enter the award into the appropriate category.
16. A request for proof of payment for the published entry must be provided if requested.
17. Individual sponsors, from time to time, may dictate the way in which prize money will be distributed.

Judges' Criteria: Each category will be judged based upon a specific set of criteria that is unique for each category. The DUC Wetlands Appreciation Award, the National Fishing Week Writing Awards, the Len Rich Tight Lines Award and the Brock McRitchie Writing Award have their own criteria as indicated in the ads appearing elsewhere in this issue of Inside Outdoors. Winners will be determined based upon total points submitted by the judges. We will continue to use the decimal system to avoid ties.

Deadlines: Submissions must be **RECIEVED on or before March 15, 2010**, except the National Fishing Week Awards. Submissions and entry fees (cheques made out to Outdoor Writers of Canada) are to be sent to:

Tom Doyle
129 Brookhouse Drive
Newcastle, ON L1B 1N9

- **Note:** Each entry form is assigned a number for judging purposes. Confusion arises if two numbers are assigned on one entry form, which could result in judging errors. Therefore, when two submissions are entered into one category, each entry must have its own entry form or they will be disqualified.

PLEASE REMEMBER

All entries for **the National Fishing Week Writing Awards** must be mailed to:

Canadian Sportfishing Industry Association
Unit 11, 1434 Chemong Road
Peterborough, ON K9J 6X2
Post-marked on or before **March 31, 2010**