

2010 OWC National Communications Awards

Categories sponsored by Shimano:

1. Newspaper/Internet Column
 - Must have appeared regularly in newsprint or on a web site
 - Must be 1000 words or less
2. Magazine Column
 - Must appear regularly in an outdoors magazine
3. Books
4. Television/Video
5. Newspaper/Internet Feature
 - Must have appeared in newsprint or on a web site
 - Must be over 1000 words
6. Magazine Feature - Hunting,
7. Magazine Feature – Fishing
8. Magazine Feature – Other
9. Photograph

The logo for Shimano, featuring the word "SHIMANO" in a bold, blue, sans-serif font.

The Ducks Unlimited Canada Wetlands Appreciation Award
Sponsored by Ducks Unlimited Canada



The Brock McRitchie Writing Award
Sponsored by Len McRitchie

The Len Rich Tight Lines Award (for Up and Coming Writers)
Sponsored by Sue Buckle

Newspaper or Magazine Article/Column promoting the benefits of sport fishing in Canada and/or National Fishing Week July 4 – 12, 2009
Sponsored by Canadian Sportfishing Industry Association



SPECIAL NOTE

All entries for the National Fishing Week Writing Awards must be mailed to:
Canadian Sportfishing Industry Association
Unit 11, 1434 Chemong Road
Peterborough, ON K9J 6X2